

Health remains a top priority for consumers.

YOGURT



- 1 Source of calcium
 - 2 Contains protein
 - 3 Consuming yogurt can help support your immune system & gut health
- Danone is a leader in yogurt; Activia is **Canada's #1** yogurt and Oikos **#1 Greek yogurt**
 - **46%** of consumers are looking for nutrient nourishment*
 - **48%** of the time yogurt is consumed during breakfast, and **38%** as a morning snack*

Consumers are looking for healthy food options.
Canadians are seeking low sugar, high protein and natural ingredients in their food and drink choices.
We recommend the following yogurt products



TWO GOOD
by DANONE



Low sugar
High protein

OÏKOS



High protein
Simple ingredients

ACTIVIA



Probiotics
Gut health

ON-THE-GO



Single Serve drinkable yogurt is the fastest growing segment/format in yogurt due to its ease and portability.

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PLANT-BASED BEVERAGES

91% of Canadian households consume both plant-based and dairy products

It is important to offer plant-based options to consumers



14.1 billion Cups of Coffee are consumed in Canada each year*



62% of Canadians drink coffee 7+ times a week*



76% whiten their coffee*
50% use dairy cream*
26% use creamers*
43% add sweetener*

Silk is the **#1 brand** in Plant-based Beverages.
We recommend the following plant-based beverage products

